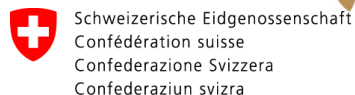


The background of the slide features a green-to-blue gradient on the left, transitioning into a blue area with a pattern of binary code (0s and 1s) and several blue server racks. On the right side, there are two stylized, glowing blue clouds.

Influencing Business Managers: Highlighting the Value of Good Governance Over Long-Term Digital Information

Ann Keen
Account Director, Preservica

nationaal archief



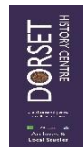
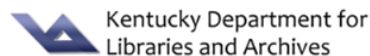
National & Pan-National

Memory & Education

Preservica User Community

Government & State

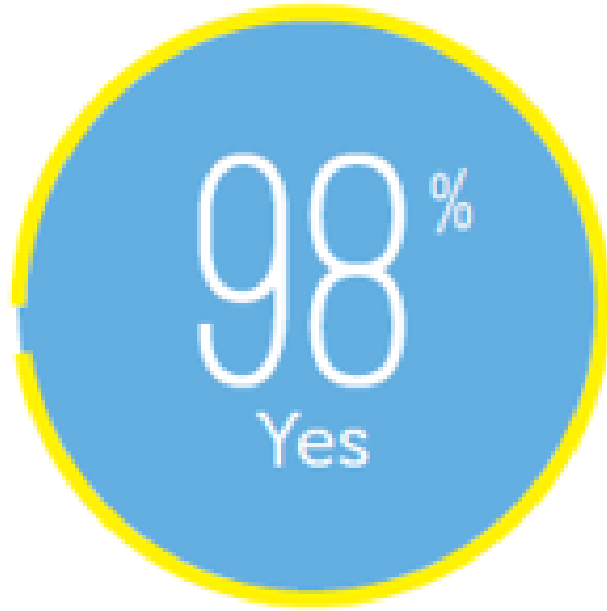
Corporate & Business



Long-term Records

- The value of keeping long-term records safe (or rather the risk of not keeping them safe)
 - Mandate
 - Regulatory & Statutory
 - FOI and Transparency
 - Compliance & Regulation
 - Legal defence
 - Business continuity
- The value of making them easily accessible





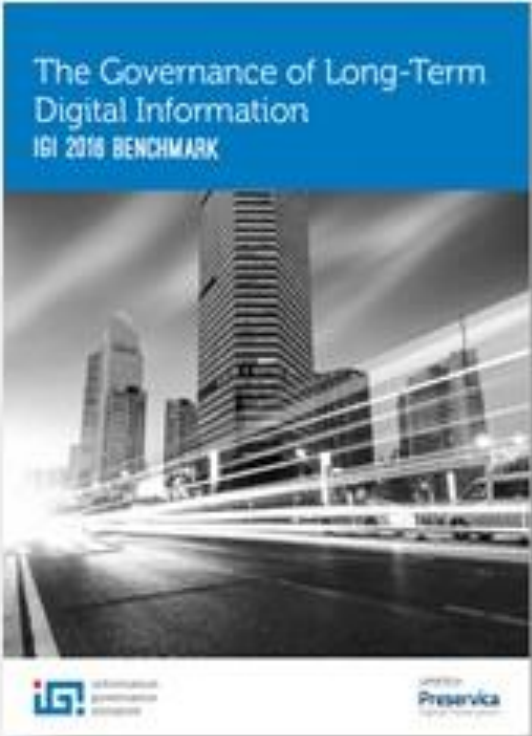
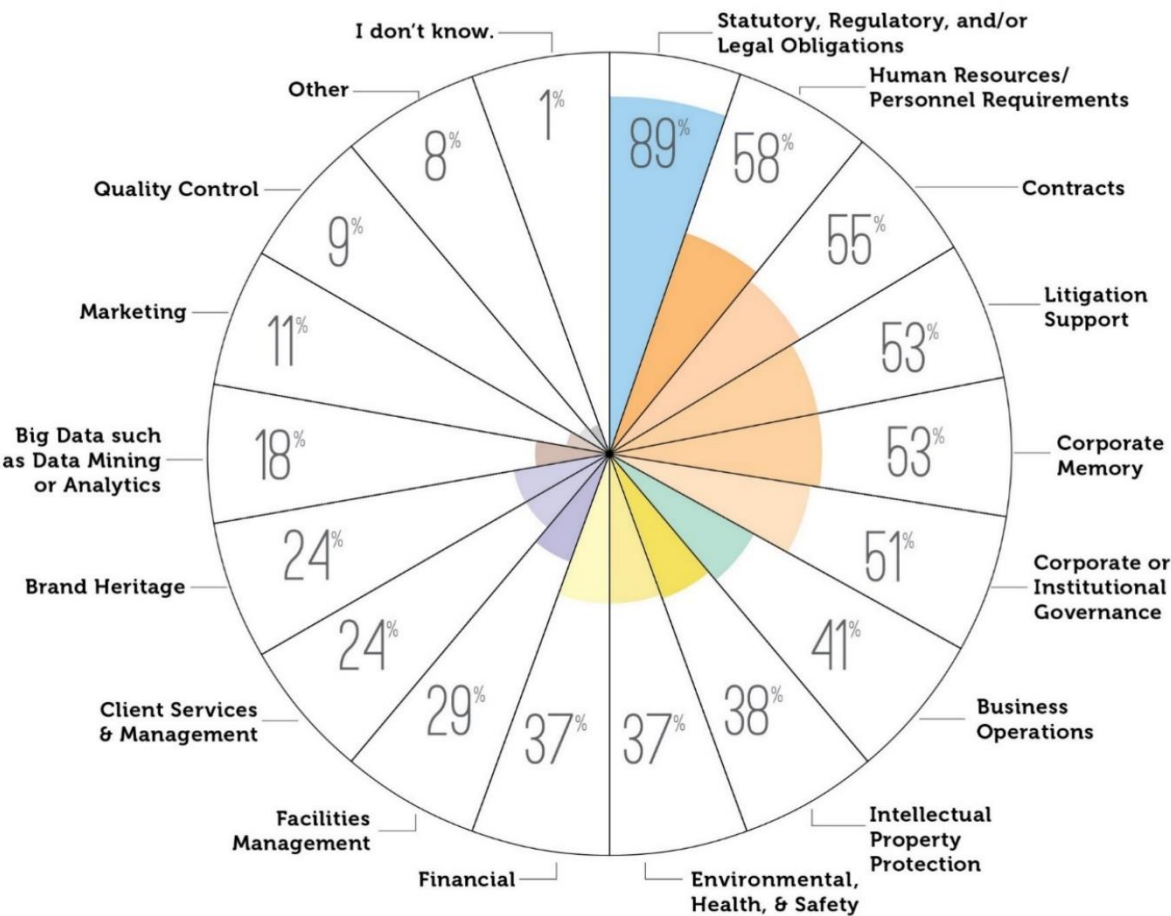
98% of practitioners report that their organisations have digital records and information they keep or need to keep for **more than 10 years**



Source: Information Governance Initiative, April 2016

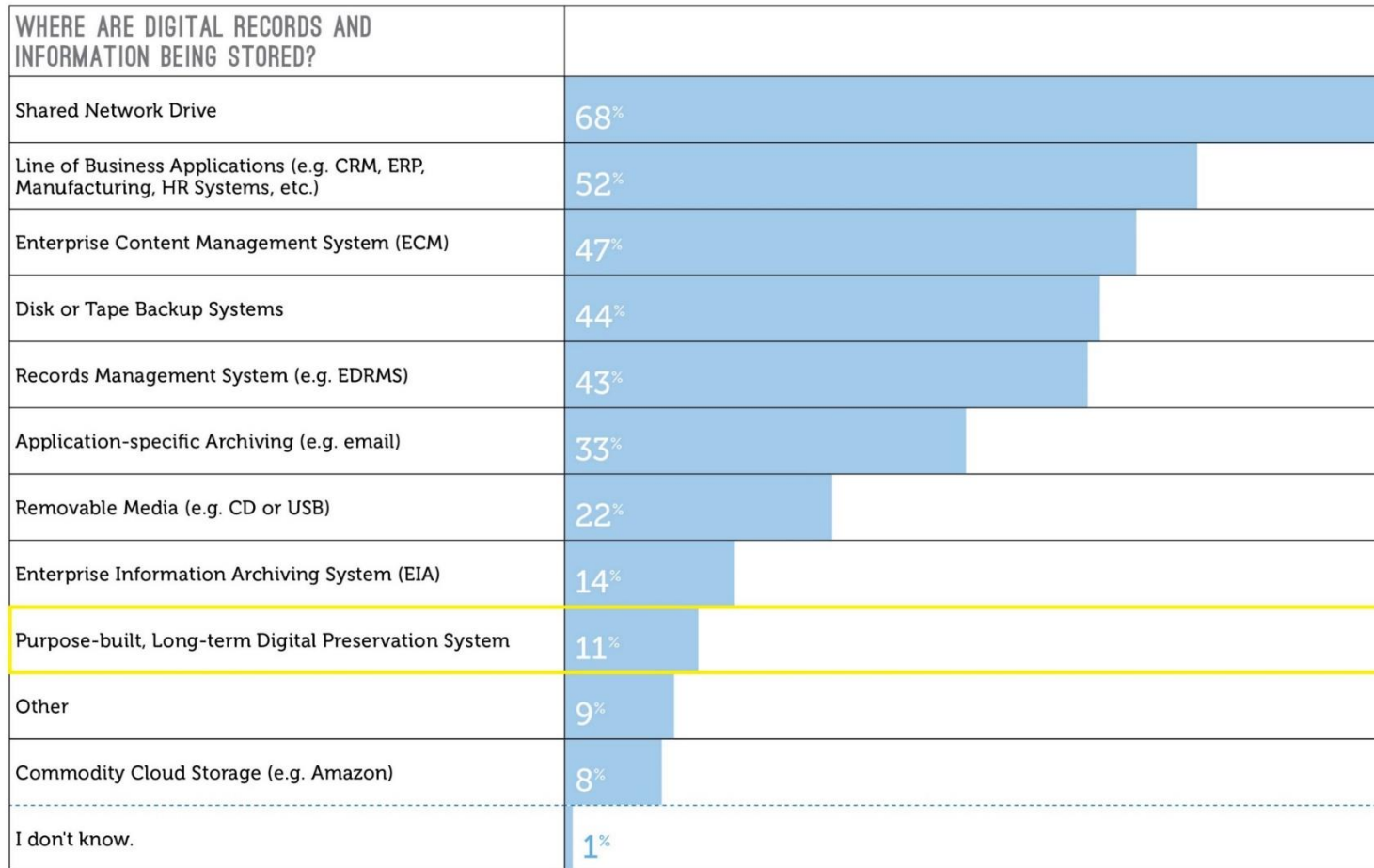
MOST ORGANIZATIONS HAVE DIGITAL RECORDS AND INFORMATION THEY KEEP LONG TERM BECAUSE OF THEIR IMPORTANCE

Organizations Report a Variety of Reasons Why They Keep Digital Information



Source: Information Governance Initiative, April 2016

CURRENTLY USED STORAGE SOLUTIONS ARE PUTTING LONG-TERM DIGITAL RECORDS AND INFORMATION AT RISK



68% are keeping vital long term digital records on shared network drives

Only 11% have a purpose-built, long term Digital Preservation system

PRACTITIONERS KNOW DIGITAL RECORDS AND INFORMATION ARE AT RISK, BUT PRESERVATION STRATEGIES HAVE NOT CAUGHT UP

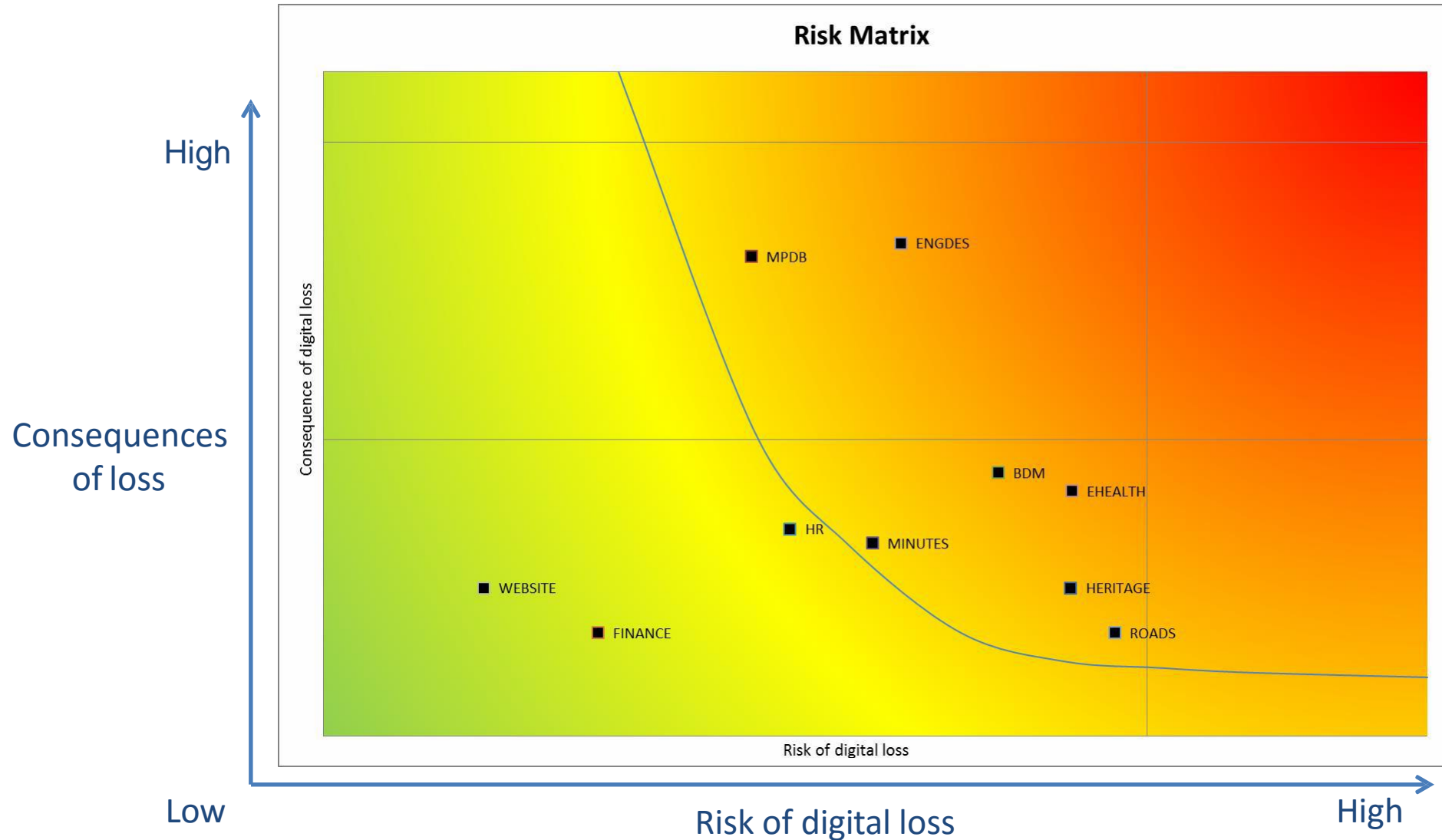
HOW ARE ORGANIZATIONS ADDRESSING THE CHALLENGE?	
We are currently considering our approach.	44%
Convert official records to formats like PDF, TXT, CSV, etc.	33%
We have no comprehensive strategy.	31%
Postpone action until required (such as on-demand conversion or migration)	16%
Transfer to a standards based digital preservation system	16%
Other	12%
Convert to analog format (paper or film)	10%
I don't know.	6%

Most practitioners (97%) are aware that technology obsolescence could put long-term digital records and information at risk of not being readable or useable in the future.

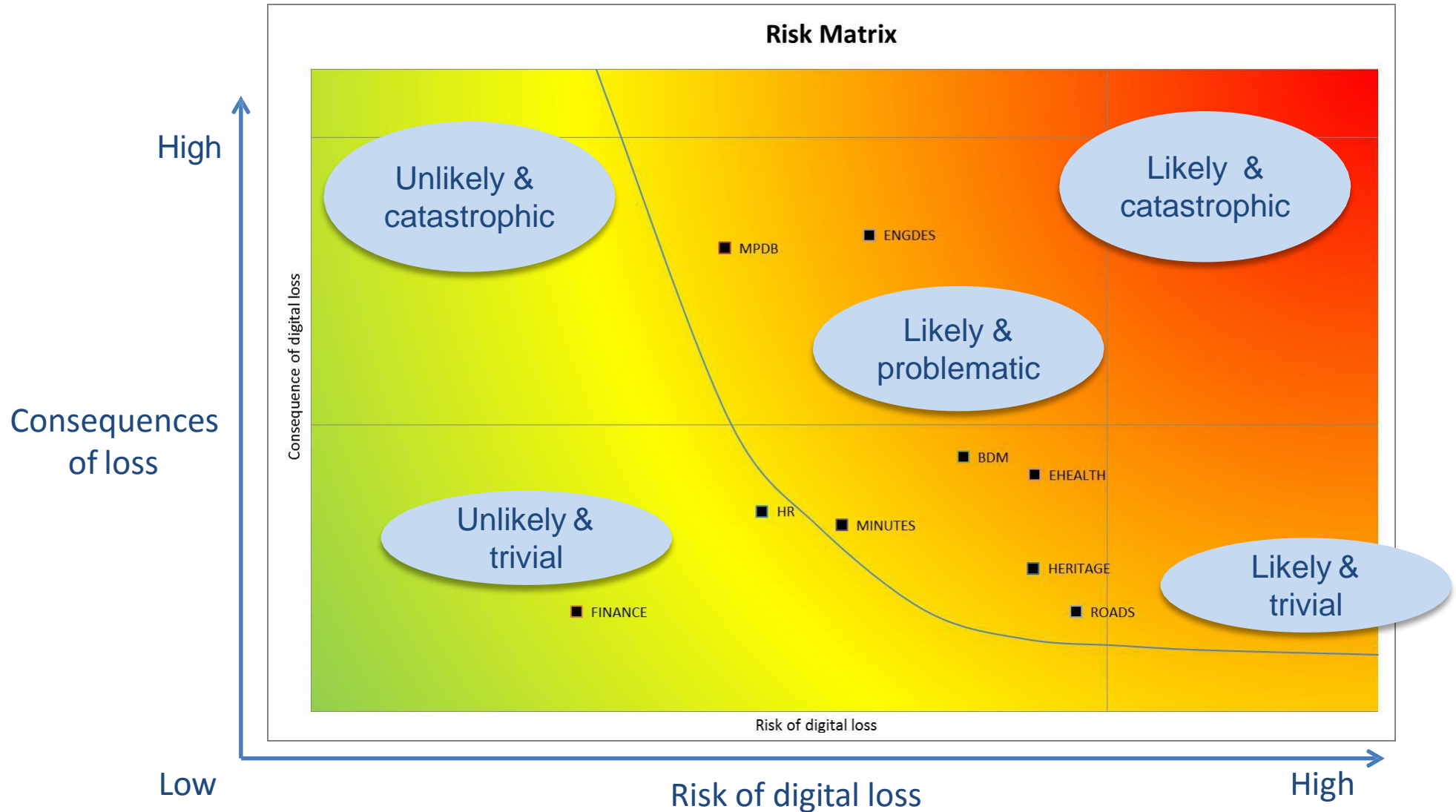


Data is derived from The Governance of Long-Term Digital Information: An IGI 2016 Benchmark. More information at www.iginitiative.com © 2016 Information Governance Initiative.
 Licensed under the Creative Commons Attribution-NoDerivatives 4.0 International License. <https://creativecommons.org/licenses/by-nd/4.0/>

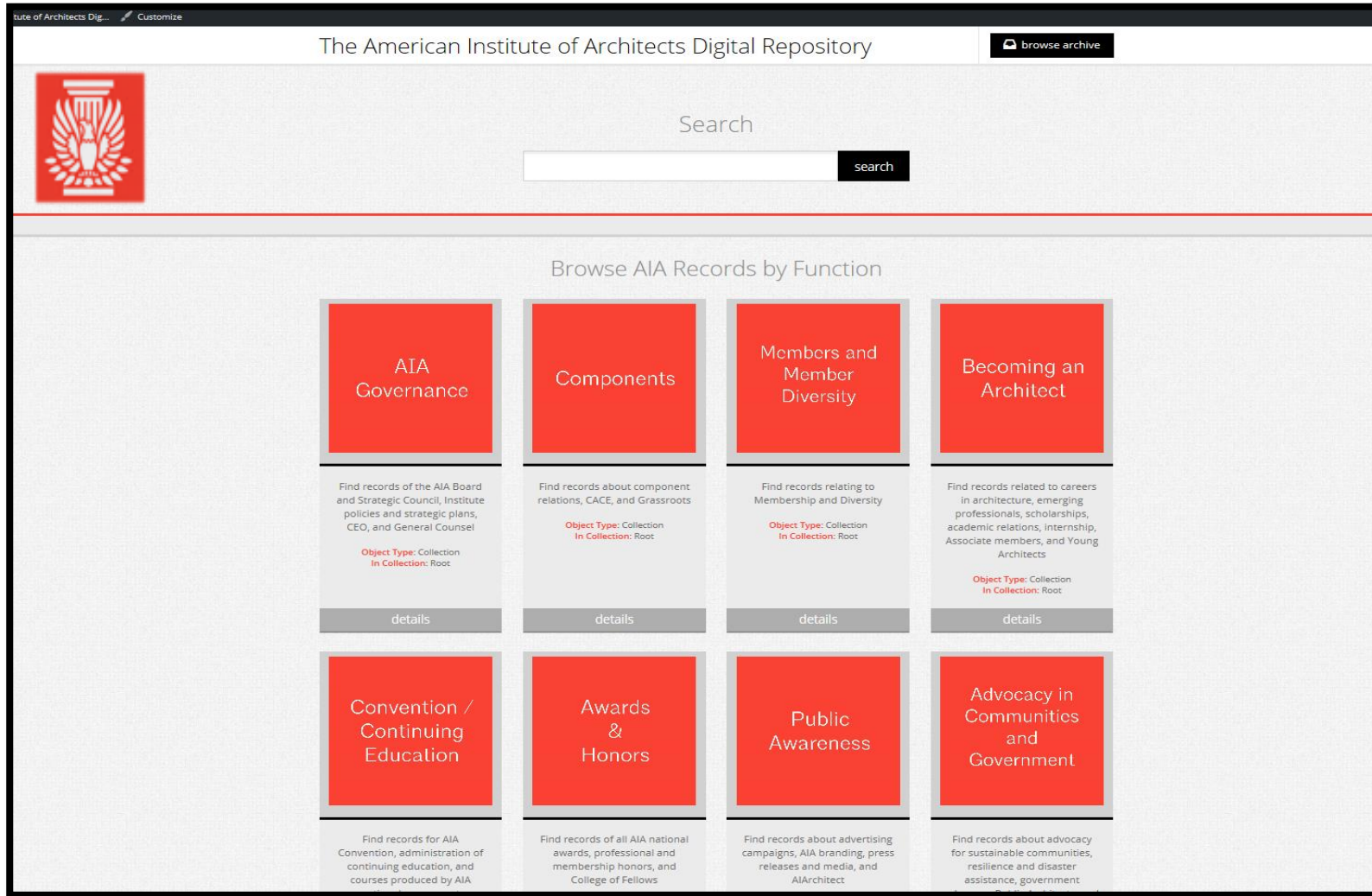
Mapping and Prioritising Risks to Digital Records



Mapping and Prioritising Risk to Digital Records



Engaging Content Creators to Build a Digital Repository

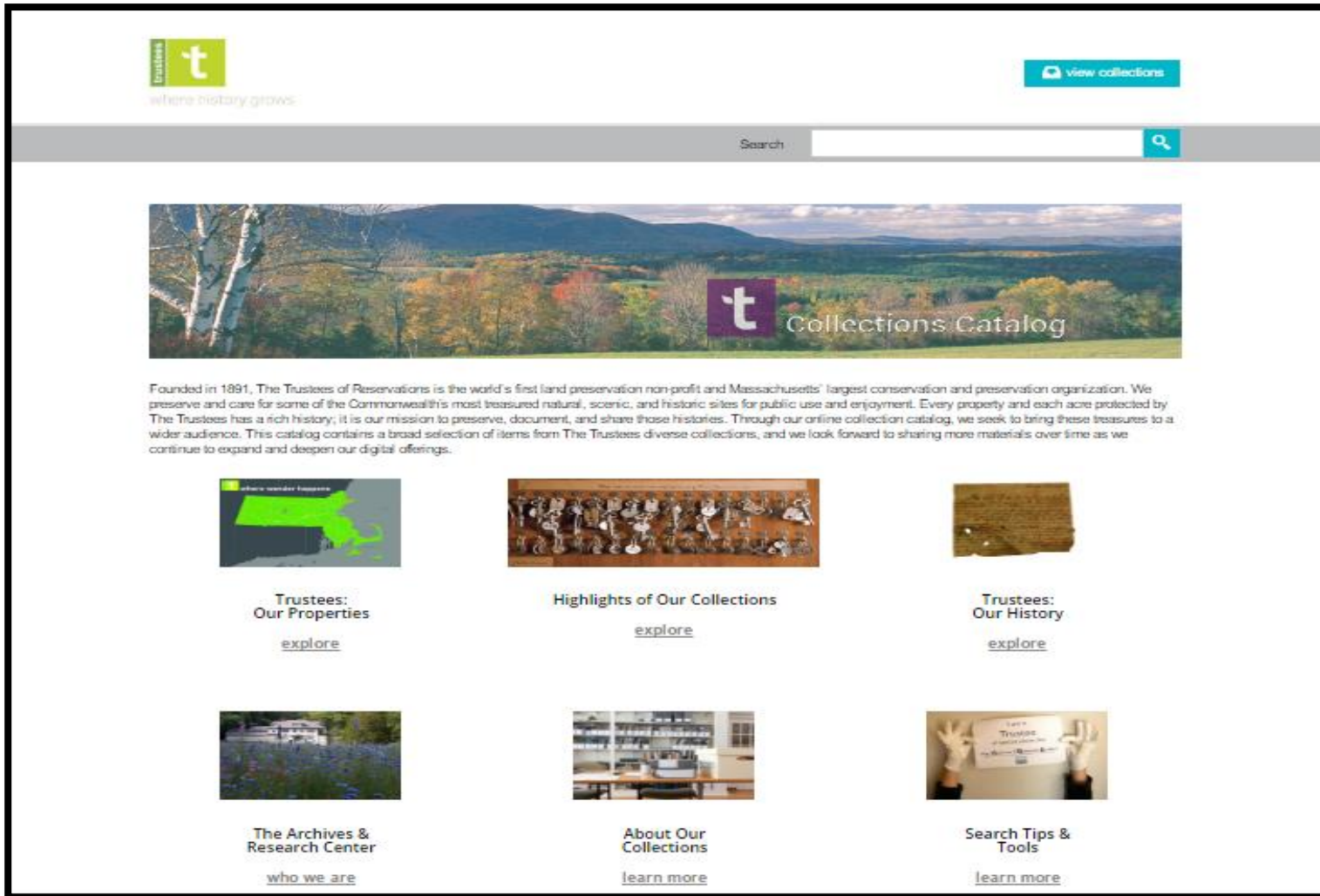


**Nancy Hadley
Sr. Manager
Archives & Records**

“The AIA Digital Repository is an easy way for staff to store and find our permanent digital content, and it’s a preservation system to keep those permanent files uncorrupted and readable for decades to come”

Hadley, N. & Collins V. (2015) “Building Curation into Records Creation: Developing a Series-Based Digital Repository at AIA”
<http://www2.archivists.org/sites/all/files/HadleyCollins-ResearchForumPaper2015.pdf>

Reaching New Audiences with Online Access



Cindy Brockway
Trustees' Program Director for
Cultural Resources

“Preservica will help us continue to bring our stories to life for our visitors by allowing us to create and maintain a living and dynamic digital archive, that not only safeguards our digital materials, but also allows us to be relevant and responsive to the needs of new audiences beyond our properties and programs.”

Creating a Community Wide Digital Resource

[Blog](#)[People](#)[Places](#)[Time periods](#)[Our Events](#)[Planning your visit](#)[Using the website](#)[The Hold](#)[Volunteer](#)[Register](#)[Sign In](#)

Suffolk Record Office

Travel in time



Suffolk
County Council

Search website and collections...

More

Search



Historic Maps

View our historic maps online and at our branches



Popular Collections

[Suffolk Family History](#)[Heraldic Research](#)[The Cullum Library Collection \(SROB\)](#)



Suffolk through the ages

[Our 19th Century holdings](#)[Interactive timeline of our war records](#)



Suffolk Places

[Spotlight on Framlingham Parish](#)[Ipswich Quay](#)[Bury St Edmunds Abbey and](#)



Suffolk People

[Artists and Musicians](#)[Suffolk's Victoria Cross recipients](#)[Suffolk Bohemians](#)

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Suffolk Records Team

“The project clearly demonstrates how a small specialist team within our Adult and Community Services Directorate can contribute to the transformation of digital preservation and access across the authority.”

Preservica

Digital Preservation

Summary

- **So how is it possible to raise the profile of information management?**
 - **How is it possible to highlight the value of an organisation's long-term records, collections and data?**
-
- ✓ By highlighting the risks and possible consequences of losing data.
 - ✓ By making the information easily accessible on-line
 - ✓ By having driven and enthusiastic information officers who manage to engage different areas of the business and focuses on delivering VALUE for the organisation



Practical Next Steps and Resources

Resources Centre - www.preservica.com/resource/

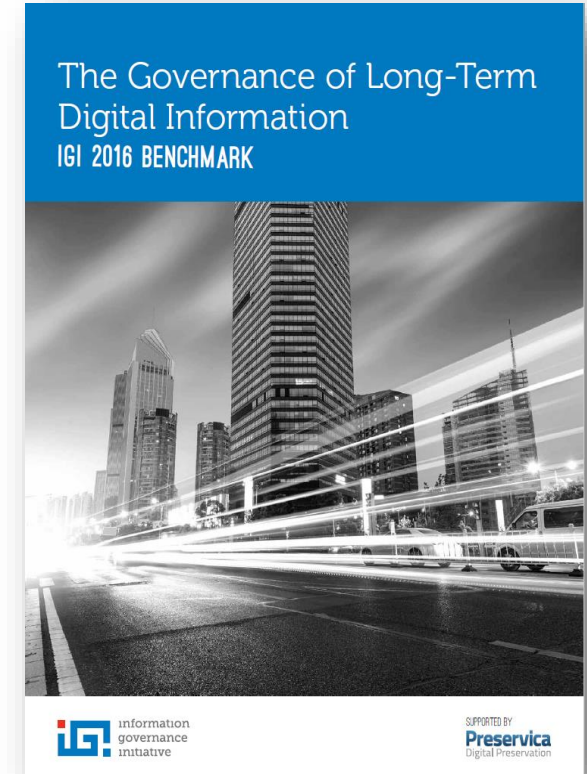
➤ Access **Digital Preservation Resources**

- ✓ White Papers
- ✓ Industry Reports
- ✓ Webinar Recordings
- ✓ Case Studies

➤ Download your copy of the **IGI Benchmark Report**

➤ Attend a Preservica **Live Demo**

- 1st December 2016
- 15th December 2016
- 5th January 2017



Questions?

Ann Keen

Account Director

ann.keen@preservica.com

+44 (0) 79129 97830

www.preservica.com

